



Market sensing for a more inclusive and resilient future

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TAIPEI WORLD TRADE CENTER

**DELEGATE DIRECTORY** 



Center for International Trade Expositions and Missions (CITEM), as the export promotion arm of the Philippine Department of Trade and Industry (DTI), plays a crucial role in advancing the nation's sustainability agenda. CITEM's mandate to promote Philippine products and services in the global market includes a special focus on sustainable and innovative sectors, reflecting the country's broader commitment to the UN Sustainable Development Goals (SDGs).

This is reinforced by the national government's efforts, which are guided by the UN Sustainable Development Cooperation Framework (CF) 2024-2028. Through this strategic alignment with national and international frameworks, CITEM actively supports and nurtures micro, small, and medium enterprises (MSMEs) in developing globally competitive, sustainable solutions and products.

In fact, the **Sustainability Solutions Exchange (SSX)** is one of CITEM's signature programs that is the country's first platform promoting sustainable practices, resources, and technology to the world's essential industries. SSX creates avenues for Philippine MSMEs and other businesses to continue or transition toward a circular economy.

The CITEM-led delegation is composed of 11 representatives from various sectors, including local governments, industry associations, sustainability advocates, and green technology companies.

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**Delegate Directory** 

**DTI Caraga Region DTI Surigao del Norte Provincial Office** 

### TRABAHO, NEGOSYO, **KABUHAYAN**

(WORK, BUSINESS, AND LIVELIHOOD)

Serving one of the five provinces of the administrative region of Caraga, DTI Surigao del Norte plays a critical role in providing strategic development support and sustainability efforts to over 20,000 micro, small and medium enterprises (MSMEs) in the region.

Through the Shared Service Facilities (SSF) program, MSMEs now have access to more modern equipment and technology to enhance their growth potential and market competitiveness. In 2024, 13 new SSF projects were approved that amounted to P169.47 million.

As part of DTI Caraga (Region XIII), which promotes a Green Economic Development agenda, DTI Surigao del Norte also works with businesses on sustainable and eco-friendly initiatives to curb carbon emissions and other environmental challenges. All these are in effect while helping maintain economic competitiveness through responsible promotion of natural resources across industries, like social tourism, including community empowerment through job creation.

Website: https://www.dti.gov.ph/dti-regions/dti-caraga

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### TRADE GREEN, TRADE SMART

The Department of Trade and Industry (DTI) Region 1 serves the provinces of Ilocos Norte, Ilocos Sur, La Union, and Pangasinan, and is an instrumental driver of inclusive growth and competitiveness in the region.

DTI Region 1 provides various key programs to enable communities to participate in an economy that is both profitable and sustainable. These include promotion of direct farm-to-market linkages to minimize carbon footprint in logistics and allow more inclusive growth for local farmers; strengthening of global competitiveness of local enterprises through high-quality, ethical, sustainable production processes and consumption while highlighting traditional crafts and cultural heritage; and skills and capacity-building initiatives that include trainings and mentorship programs for green design and entrepreneurship.

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# RESILIENT & FOOD-SECURE BUGUEY

The Municipality of Buguey, a coastal town in the province of Cagayan in Cagayan Valley, is an agri-fishery and food-farm tourism hub in Northern Luzon, Philippines. It is committed to sustainable rural development amidst constant ecological challenges through consistent and proactive leadership, strong infrastructure, and managed ecosystems.

Enhancing its reputation as the crab capital of North Luzon—a title formally declared in 2024 with a production of 45.78 metric tons of mud crab in 2023—the LGU also spearheaded proposals for an agri-processing center and fish post-harvest facilities to promote sustainable agri-fishery product development and improve Buguey's overall global competitiveness.

With climate-resilient, eco-friendly practices that protect its rich marine and agricultural resources, the LGU of Buguey is able to maintain economic strength and prosperity for its people.

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# MORE THAN FOOD, IT'S NUTRITION.

Nutridense Food Manufacturing Corporation is a producer of technology-based nutrition products, providing ready-to-eat (RTE) food essential for feeding programs and emergencies. The company also manufactures functional food ideal for diet conscious and active individuals.

A certified cGMP, HACCP, HALAL company, Nutridense continues to champion innovation in food technology. CEO Racky Doctor, with his strong leadership toward enterprise growth, sustainability, and commitment to food security, has steered the company into excellence, receiving the top accolade in the Medium Enterprise Category of the 2025 Presidential Awards for Outstanding MSMEs.

Helping fight malnutrition and promote healthy living, Nutridense manufactures RIMO for kids, a complementary line of food products made from rice and mongo (mung beans).

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## MSECs FOR INCLUSIVE GROWTH

The Quezon City Small Business and Cooperatives Development and Promotions Office QC-SBCDPO is mandated to develop and promote micro, small enterprises and cooperatives (MSECs) in Quezon City by initiating and implementing programs, projects, and other support mechanisms in financing, marketing, and training.

QC-SBCDPO is committed to advancing sustainability by empowering MSECs through market and mentorship initiatives, and by fostering strong collaborations among the private sector and development organizations.

This commitment aligns with the Sustainable Development Goals (SDGs) of the United Nations (UN), particularly in promoting inclusive economic growth and sustainable development.



Website: https://quezoncity.gov.ph/departments/small-business-and-cooperatives-devt-and-promotions-office/

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